

FAIR BOARD MEETING
September 1, 2022
Meeting Room 2, 7:30 a.m.

Speer	Moulton	Voorhees	Cunningham	Webber	Crofoot
Present	Present	Present	Absent	Present	Present
Via Phone					

Others Present:

Corey Buller – Fair Manager, Lane Events Center Manager
 Rachel Bivens – Marketing Manager/Assistant Fair Manager, Lane Events Center
 Emily Zajac – Marketing & Sales Specialist, Lane Events Center
 Becky Kirsch – Office Assistant, Lane Events Center
 Laurie Triefer – Lane County Commissioner

1. ITEMS FROM THE COMMUNITY:

None

2. ANNOUNCEMENTS:

- a) A plaque was given to Randy Thwing’s family in honor of his contribution to the Fair Board. Sid Voorhees attended Randy’s service August 8th.
- b) A plaque was given to Dottie Chase in honor of her many years of involvement with the Lane County Fair. Sid Voorhees reached out to Dottie to plan a lunch visit.

ACTION/DIRECTION:

None.

3. APPROVAL OF MINUTES: August 4, 2022

MOTION: Wendy Crofoot		COMMENTS: Wendy Crofoot moved to approve the August 4, 2022 minutes as written. Debra Moulton seconds. No discussion. All in favor.
SECOND: Debra Moulton		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Triefer	Yes	

4. FAIR REVIEW:

Staff gave quick area updates to the Fair Board, comparing numbers from 2019 to present. As 2021 was an anomaly of a year, it has been determined that comparison to 2019 is a more accurate reflection of Fair progress.

- a. Numbers are up over 2019 for admissions revenues, food and beverage net and gross, carnival net and gross, parking lot revenue, concert ticket revenue and cash sponsorships!
- b. **4-H/FFA:** Everyone is happy with how the Fair turned out. There was both an increase in exhibits and exhibitors. Members are looking at ways to continue to grow the program and implement new projects for the 2023 Fair. The consistency of location during the Fair has been hugely valuable in the planning and implementation process.
- c. **FOOD for Lane County:** The food drive went very well. They collected 13,611 lbs of food, which was a large increase over last year.
- d. **Bloodworks** held a “Pint 4 a Pass” event again this year. Those that registered to donate blood received a Fair pass. They had 434 people register for 2021 and over 2100 this year! Last year, due to

COVID, the promo period was only about 4 weeks. This year, we were able to increase it back to the standard 8 weeks that is preferred.

- e. **Auction Committee:** Staff announced sales of over \$600,000 this year. That is a huge increase from both the 2019 and the 2021 Fair. Kids worked really hard preparing for the auction. The Auction steering committee said it was more streamlined and the loadout was seamless this year.
- f. A Fair debrief meeting was held in August with staff. A lot of positive feedback was given and also suggestions for next year's Fair.

5. CONTRACTS DISCUSSION:

Staff gave updates on contracts that have come up for renewal.

The Alcohol Pouring Service contract went out to bid prior to Fair. Oregon Beverage Service was selected and a new contract has been completed as of September 1st, 2022 for the next 3 years.

The following contracts will be going out to bid soon, primarily this fall:

- a. Carnival provider
- b. Security
- c. Marketing/Advertising
- d. Ticketing
- e. Fair Equipment Provider

6. PROJECTS UPDATE:

The Business Oregon grant was approved. These monies will be used for Wheeler Pavilion projects, however, work cannot begin until a contract is received from Business Oregon. Staff is hoping to have projects completed by Fair 2023 but the delay in the contract may push this beyond that date.

Two sets of ADA accessible doors have been completed in the Wheeler Pavilion. The Convention Center boilers are being replaced with high efficiency boilers. Fire safety doors and closers are also on the list of projects being worked through but no work has begun as the bidding process is taking some time.

Travel Lane County has proposed an indoor multi-use sports facility which would include a hydraulic track to be built. Staff has been directed to begin due diligence and research the viability of such a project. Staff are also circling back to the Master Plan. Public outreach and more will happen to continue that plan development.

7. OTHER:

None.

8. MOTION TO ADJOURN: Motion to adjourn

MOTION: Debra Moulton		COMMENTS: Debra Moulton motions to adjourn the meeting at 8:15 am. Sid Voorhees seconds. No discussion. All in favor.
SECOND: Sid Voorhees		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Trierger	Yes	

Meeting adjourned.

X _____
René Speer, President

MINUTES ARE DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.