

FAIR BOARD MEETING
February 5, 2026
Meeting Room 2, 7:30 a.m.

Crofoot	Moulton	Voorhees	Webber	Commissioner Trieger
Present	Present	Present	Present	Present

Others Present:

Corey Buller - Fair Manager/Division Manager, Lane Events Center
 Kelly Mason - Sales & Events Supervisor, Lane Events Center
 Becky Kirsch - Office Assistant, Lane Events Center
 Jeff True - Sales Associate, Lane Events Center
 Vicki Van Patten - Events Coordinator, Lane Events Center
 Alyssa Loban - Events Coordinator, Lane Events Center
 Erik Elfstrom - Operations Supervisor, Lane Events Center
 René Speer - Honorary Fair Board Member
 Dan Hurley - Director, Lane County Public Works
 Elizabeth Gangwer - Program Coordinator, OSU Extension Office

1. ITEMS FROM THE COMMUNITY - INTRODUCTION OF GUESTS

Ian - UO Journalism student
 Jay Zink - Community Member
 April Bardy - Community Member

2. ANNOUNCEMENTS

None.

3. APPROVAL OF MINUTES: January 8, 2026 – ACTION ITEM

The January meeting minutes were not sent to board members in advance of the meeting; Fair staff explained that because we have begun recording the meetings and posting them online that a vote is not required to approve the written minutes, but written minutes will continue as a record moving forward. Staff will send the January meeting notes to the board.

4. NEW FAIR BOARD MEMBER APPLICATIONS - DISCUSSION/ACTION ITEM

Corey sent two applications to the Fair Board for review and approval. The recommendations will be forwarded to the Board of County Commissioners for final approval. Jay Zink and April Bardy submitted applications, and both were present to introduce themselves.

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees motions to approve the applications. Bruce Webber seconds. No discussion. All in favor.
SECOND: Bruce Webber		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Debra Moulton	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	

5. 2026 FAIR UPDATE

a) 4H/FFA Update - Elizabeth Gangwer said that enrollment for 4H has closed and there are now 342 members and 89 volunteers. There are multiple new community clubs opening around the county. The Lane County Livestock Association Banquet is on Saturday, February 7th. Elizabeth will be taking some ambassadors there to represent 4H. FFA will be there as well. They will be there to help network and build relationships with potential buyers, supporters, and agricultural partners from across the county. They are

working on barn layouts for Fair a little earlier this year. The pre-fair weigh-ins for cattle is on March 14 and another will be in May. There are a couple of livestock education opportunities coming up, with the first one being April 4 at 9:00am. Adulting 101 workshop kicks off this week, and the embryology program will kick off in two weeks.

- b) Vicki Van Patten gave an update on the horse program. She talked about our new Horse Coordinator named Emily Honey. Emily will be here for an open house on Thursday, February 11 at 6:00pm. Anyone who is interested in the horse program or in meeting Emily is welcome to come.
- c) Corey gave an update about the Main Stage entertainment. Three artists are confirmed, and two offers pending. Hopefully, this lineup will be locked in soon so that staff can determine a date for an announcement and ticket sales. Staff are excited about this lineup. Corey also mentioned that, on paper, we were able to come in on budget. This is with having a concert every night, including on rodeo night. There will be a bundle deal for the concert and rodeo tickets together to incentivize patrons to attend both for a country-themed night.
- d) Kelly gave a marketing update. A new marketing agency has been selected, and staff are finalizing the contract. The agency is the Turrell Group. They will be invited to come to a fair board meeting once they are officially on board and hopefully give a short presentation. A kickoff meeting is scheduled with them soon as well. They are excited to work with the Lane County Fair and have some great ideas. There will be a big push on social media where they have some expertise in that area and a lot more digital marketing with a new look and feel.

6. PROJECTS/MASTER PLAN UPDATES/CONTRACTS UPDATES

- a) Wheeler HVAC: The project team is currently waiting for equipment, but it should arrive at the beginning of March. The plan is for the HVAC project to be done before Fair.
- b) Master Plan: A lot of work is happening in the background. LEC has a landscape architect team that is on contract and reviewing the site. They are looking at traffic and bike flow, pedestrian flow, gates, green spaces, anything to do with the grounds and how it is functioning. They will identify some opportunities for improvements. Updates will be included in a report later this spring to the fair board and commissioners. Staff also met with some consultants recently to work on a market analysis and feasibility study. There will be a lot of work in the background for areas such as multi-use spaces, convention center expansion, market analysis, hotel feasibility and economic impact. Commissioner Laurie Trieger said she has noticed while out in the community, folks have the idea that there will be a plan that replaces all of the current structures on the campus but clarified that the current plan is to improve upon and upgrade the facilities that already exist. She shared that the work will occur in phases and that this is long-range work.
- c) Ticketing RFQ: Corey said our ticketing RFQ will be going out soon. That will take us down to just one remaining, which will be security.

7. BUDGET DRAFT APPROVAL - DISCUSSION/ACTION ITEM

Corey spoke about the budget season having a quick turnaround time. The department review will be tomorrow. There will be a little time to do some adjusting but they did have to get the base and majority of the information put into the budget in about a week to week and a half. After this it will go to department review, then sent on to county budget and budget committee. Corey provided copies of the budget spreadsheet and went over it with the board. He then asked for approval from the board to move it through the process, knowing that there might be changes.

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees motions to approve the budget as presented. Bruce Webber seconds. No discussion. All in favor.
SECOND: Bruce Webber		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Debra Moulton	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	

8. OTHER

Corey handed out the revised/updated meeting schedule.

MOTION TO ADJOURN: Motion to adjourn.

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees motions to adjourn the meeting at 8:22 a.m. Wendee Crofoot seconds. No discussion. All in favor.
SECOND: Wendee Crofoot		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Debra Moulton	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	

Meeting adjourned.

X _____
Wendee Crofoot, President

THE MINUTES ARE A DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.