

FAIR BOARD MEETING

May 1, 2025

Meeting Room 2, 7:30 a.m.

Webber	Crofoot	Voorhees	Speer	Moulton	Cunningham
Present	Present	Present	Present	Present	Absent

Others Present:

Corey Buller - Fair Manager/Division Manager, Lane Events Center

Kelly Mason - Sales & Events Supervisor, Lane Events Center

Becky Kirsch - Office Assistant, Lane Events Center

Jeff True - Sales Associate, Lane Events Center

Vicki Van Patten - Events Coordinator, Lane Events Center

Alyssa Loban - Events Coordinator, Lane Events Center

Erik Elfstrom - Operations Supervisor, Lane Events Center

Laurie Trieger - Lane County Commissioner

Elizabeth Gangwer - Program Coordinator, OSU Extension Office

Keith Lohse - Director, Lane County History Museum

Allen McWayne - Community Guest

1. **ITEMS FROM THE COMMUNITY - Introduction of Guests**

Keith Lohse, Director of the Lane County History Museum, was introduced to the Fair Board.

2. **ANNOUNCEMENTS**

Corey said that he and Bruce Webber have been in communication with Board Member Rich Cunningham.

Rich has decided to resign from his position on the Fair Board.

3. **APPROVAL OF MINUTES:** April 3, 2025 – **ACTION ITEM**

MOTION: Wendee Crofoot		COMMENTS: Wendee Crofoot motioned to approve the April 3, 2025, minutes as written. René Speer seconds. No discussion. All in favor.
SECOND: René Speer		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Trieger	Abstain	

4. **FAIR UPDATE**

- a. Corey gave an update about Security. He said that CMS has been confirmed to be our t-shirt security again this year. We will be extending their contract for another year, along with making some adjustments to the schedule to try and be more efficient. OBS will be working with The Protection Group for alcohol monitoring again and we will include them in some planning meetings that will be scheduled soon. Corey said they met with the Posse and went over the new mobile ticketing strategy along with the increase in parking fees to \$10.00 per car. We will split the mobile ticketing fee and surcharges between us and the Posse, so the consumer does not pay more than \$10.00 value on each transaction. This mobile system should make payment easier since it can take cards while also making our cash handling process and auditing cleaner. Search & Rescue will be running our first aid station again this year, which has been providing excellent service to the patrons. We are moving forward with purchasing metal detectors for

the gates. This will decrease our annual rental costs and allow us time to get the machines in advance and provide training for security personnel. This also allows us to rent the machines to other events throughout the year. Corey received a response from EPD. They are working on finalizing their schedule and we should have that done soon with some changes for efficiency while still providing a robust security plan and full coverage with EPD running the Command Center. The clear bag policy has been updated and put on social media. Open containers filled with liquids will not be allowed on the fairgrounds due to alcohol being brought in. Patrons will be asked to pour out beverages before coming in. There will be an additional water station added this year for patrons to fill their cups.

- b. Kelly and staff worked hard to get our insurance request submitted early to try and get the best rate this year. Lane County Risk now has that and is shopping for the best coverage and rate, hopefully lower than what we saw last year.
- c. The Main stage lineup was announced to the public. Kelly shared the lineup with the board.
- d. Kelly said that we are amping up the announcements regarding our “Know Before You Go” campaigns, etc. on social media.
- e. Elizabeth shared that registration opens on Wednesday May 7th and she will share entry numbers for animals and non-animals at the next meeting. There will be some mandatory meetings and trainings for the youth & families to attend before the Fair. Elizabeth said there are many Sponsors this year which have provided belt buckle awards for the kids.
- f. Entries for the creative exhibits will open Friday, May 2. There will be a social media campaign going out soon to let the public know.
- g. Kelly shared the new banners that will appear on the billboards around town.
- h. Corey that we are adding additional shaded seating by replacing 20x20 tents on the Expo lawns with 20x30 and 20x40 tents. We are also purchasing additional picnic tables and umbrella tables as well. There will be some decorative fencing set up on the Expo lawns for the Auction Buyer’s lunch. We will be using this area to promote the opportunity for corporate picnics or parties next year.

5. **PROJECTS UPDATE**

- a. The Convention Center lobby construction project is currently underway. The project includes non-slip tile and two ADA doors being installed, along with new wayfinding signs, paint, etc.
- b. There are additional light upgrades with a majority of all our lights now being switched over to high efficiency LED’s.
- c. The Wheeler Pavilion HVAC RFP is open for bids and is set to close soon.
- d. Corey said that we are working with Lane County Engineering and Construction Services to begin planning for the walk bridge, deck widening and entry road repair, which is the roadway along the Amazon that is sloughing off into the creek.

6. **OCTOBER MEETING SCHEDULE CHANGE**

Corey mentioned that he will be out the first week of October and suggested that a new date be discussed. A motion was made to move the date to October 16, 2025.

MOTION: Wendee Crofoot		COMMENTS: Wendee Crofoot motioned to approve changing the October meeting date to October 16, 2025. Sid Voorhees seconds. No discussion. All in favor.
SECOND: Sid Voorhees		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Trieger	Abstain	

7. **MASTER PLAN - COMMUNITY ENGAGEMENT UPDATE - Jessica B., Consor Consulting**

- a. Jessica Bull from Consor Consulting gave her presentation on the LEC Master Plan Current Phase. She talked about the project timeline, engagement methods & communication tools.
- b. Key activities planned for Spring and Summer include:
 - i. Community Open House is May 15, 5-7p in meeting room 4
 - ii. Updates to Lane County Commissioners
 - iii. Statistical valid survey to gather information on LEC's visioning work and emerging site concepts
 - iv. Draft and final report in July
- c. Corey spoke about a May 6th work session with Board of County Commissioners and invited the Fair Board to attend and be involved. It will be in the Board of County Commissioners conference room, tentatively scheduled for 10:00am.

8. OTHER

- a. Corey mentioned that the large oak tree was taken down and in its place are three native white oaks.
- b. Corey & Kelly met with Lane County Health & Human Services and reaffirmed our commitment working with them on Egan Warming Centers as well as Cooling Center needs that may arise later this summer.

9. MOTION TO ADJOURN: Motion to adjourn.

MOTION: René Speer		COMMENTS: René Speer motions to adjourn the meeting at 8:39 a.m. Sid Voorhees seconds. No discussion. All in favor.
SECOND: Sid Voorhees		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Trieger	Abstain	

Meeting adjourned.

X _____
Bruce Webber, President

THE MINUTES ARE A DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.