

FAIR BOARD MEETING
July 7, 2022
Meeting Room 2, 7:30 a.m.

Speer	Moulton	Voorhees	Cunningham	Webber	Crofoot
Present	Present	Present	Absent	Present	Present

Others Present:

Corey Buller – Fair Manager, Lane Events Center Manager
 Rachel Bivens – Marketing Manager/Assistant Fair Manager, Lane Events Center
 Emily Zajac – Marketing & Sales Specialist, Lane Events Center
 Becky Kirsch – Office Assistant, Lane Events Center
 Elizabeth Gangwer – 4-H Education Program Assistant
 Dan Hurley – Director, Lane County Public Works

1. ITEMS FROM THE COMMUNITY:

Elizabeth Gangwer gave a 4-H update. Entries are up compared to last year. Poultry will only be at the Fair for one day this year for Showmanship and Market due to the Avian flu. Educational materials on the subject will be available to the public. Small animals and Cavies will be roped off for their safety.

2. ANNOUNCEMENTS:

- a) New members Bruce Webber and Wendee Crofoot were welcomed
- b) Follow up on the longevity of vendors. A plaque has been ordered for Dottie Chase. The date during for presentation of the plaque is TBD based on when Dottie will be on-site.
- c) An RFI was published regarding the Ice Center. The Rink Exchange responded again and LEC will tarting a new contract with them. No games have been scheduled for the Eugene Generals as of yet. UO Hockey is expanding their program and will again be using the facility.

ACTION/DIRECTION:

None.

3. APPROVAL OF MINUTES: June 2, 2022

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees moved to approve the June 2, 2022 minutes as written. Debra Moulton seconds. No discussion. All in favor.
SECOND: Debra Moulton		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Trieger	Absent	

4. FAIR UPDATE:

- a) Creatives: Staff gave an update on Creatives. There are currently 1906 entries and 370 exhibitors.
- b) Open Horse Show: Horse entries are filled. 10 new stalls have been added and we are at max capacity. Move in date for will be July 17th.
- c) Commerical Vendors: Outside commerical vendor booths have sold out. Inside booths are coming along with only 6-7 spots remaining.
- d) Food Vendors: There has been an increase in food vendors. There are a few new vendors that will round out the line up nicely at the Fair this year.
- e) Concerts: Ticket sales are not as high as in previous years but should start to increase in the next week due to radio, TV & social media ads beginning to run this week.
- f) Marketing: LTD is still not doing any advertising. OR22 did take over the usual street banner and pole banners on the Ferry Street bridge making it impossible for the Fair to be on them. There will however be

a street banner and pole banners up in Springfield. TV, radio & social media ads have been light this week but will be heavier in the next week. Press releases will go out next week.

- g) Sponsorship: We are currently well over projected revenues
- h) Clear bags: Sales are happening in the office, the banner is up reminding people to bring a clear bag, media will have the information and social media has reminders as well.

5. FAIR BOARD AWARD SIGN-UP FINALIZATION:

A sign up sheet was passed around to Fair Board members and an explanation given of how the award process works. Fair Board members signed up to judge and give out Fair Board awards at the Fair.

6. MASTER PLAN/FACILITIES PROPOSAL UPDATE:

On Wednesday, July 20th the Master Plan Consultants will be coming to Eugene to visit and view the Fair. The consultants will walk around and take notes. They will finish an analysis and give feedback as a portion of the Master Plan.

Regarding the proposed multi-use facility, much work is being done behind the scenes continue to assess viability and find funding sources. This discussion will go back to the Board of County Commissioners likely in September.

7. SECURITY/POLICIES:

EPD will not be on site as they have declined the Fair Board’s request for staffing due to the World Track and Field Championship event. Iron Shield Tactical will be on-site with a higher level of services, another T-shirt company will be assisting primarily with bag checks Retired Sheriff Paul Vitus will again be the staff Liason with these agencies. The Lane County Mounted Sheriff’s Posse will be managing the parking lots again as well. There will be an Incident Command Center set up to facilitate communication and assist each day as well as in the event of an emergency

As usual, a daily staff briefing will be held at 9am on the lot with Fair partners. Fair Board members are invited to join staff Thursday through Sunday.

8. PROJECTS UPDATE:

A new public address system has been installed from the West end of the grounds to behind the Convention Center. There will be a text alert system available for guests to sign up for. Partners and vendors will all be asked to join this system for ease of communication as well. Cameras were installed in many locations throughout the grounds . Additional lighting has also been installed around the grounds

9. MOTION TO ADJOURN: Motion to adjourn

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees motions to adjourn the meeting at 8:29 am. Rene’ Speer seconds. No discussion. All in favor.
SECOND: Rene’ Speer		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Trieger	Absent	

Meeting adjourned.

X _____
René Speer, President

MINUTES ARE DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.