

FAIR BOARD MEETING
June 13, 2024
Meeting Room 2, 7:30 a.m.

Speer	Moulton	Voorhees	Cunningham	Webber	Crofoot
Present	Present	Present	Absent	Present	Present

Others Present:

Corey Buller – Fair Manager/Division Manager, Lane Events Center
 Kelly Mason – Sales & Events Program Supervisor, Lane Events Center
 Erik Elfstrom – Operations Supervisor, Lane Events Center
 Becky Kirsch – Office Assistant, Lane Events Center
 Jeff True – Sales Associate, Lane Events Center
 Vicki Van Patten – Events Coordinator, Lane Events Center
 Elizabeth Gangwer – Program Coordinator, OSU Extension Office
 Laurie Trieger- Lane County Commissioner
 Dan Hurly- Public Works Director

1. ITEMS FROM THE COMMUNITY

None

2. ANNOUNCEMENTS

Staff spoke about the State of Oregon County Fairgrounds Operational Support Grant. We have the paperwork signed and submitted. The final grant amount is \$94,112.00. It is operational and can be used for purchasing & maintenance/repair of the Fairgrounds.

3. APPROVAL OF MINUTES: May 2, 2024 – ACTION ITEM

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees motioned to approve the May 2, 2024 minutes as written. Wendee Crofoot seconds. No discussion. All in favor.
SECOND: Wendee Crofoot		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Trieger	Abstain	

4. 4H/FFA UPDATE

Elizabeth Gangwer gave updates to the Fair Board. Fair registration is closed. All the numbers are in. This year there are 233 Exhibitors. There were 1431 entries overall. Barn layouts have been finalized. Lots of new donors this year. Vets have been secured for weigh-in day. Elizabeth also mentioned that there will be opportunities for families to see more animals on Sunday.

5. MARKETING UPDATE – CONSTELLATION

Scott, John & Veronica with Constellation Marketing gave a presentation of the marketing plan for the Fair.

6. MASTER PLAN/PROJECTS UPDATE

- a) Staff spoke about the multi-use stadium bond measure and that it did not pass. At this time, based upon comments by the team/ownership they are soliciting or in talks with other entities or communities to move the Emeralds. As far as staff knows, there are no scheduled meetings or discussions happening regarding the proposal for the Fairgrounds.
- b) On Tuesday, staff presented to the Lane County Board of Commissioners the first step we are taking to restart the Master Plan process. We will be sending out an RFP (Request for Proposal) for a consultant to

help organize and lead the next steps. For those that missed the presentation, we are looking for someone to help with some areas. Project Initiation, project development, community engagement, concepts and refining those concepts, and compiling all information into a summary report of recommendations and presenting those to the Fair Board and Board of Commissioners.

- c) Staff said that they are planning to have a Visioning Group or committee that includes officials and stakeholders such as Commissioners, Fair Board, Travel Lane County, The Rink Exchange or Hockey, major clients like Oregon Logging Conference, Home Show, Holiday Market, etc. Those groups along with community stakeholders such as Webfoot Volleyball, Kidsports, Eugene Chamber of Commerce, City of Eugene and 4H/FFA.
- d) The Wheeler ADA bathroom upgrade/renovation is complete and looks very nice.

7. FAIR UPDATE

- a) Staff talked about the security plan that is being worked on. (EPD, SAR, Fire/EMS, etc). The Security Plan Management document is being finalized. There will be a medical management plan put into place this year as well that includes doctors and nurses.
- b) Concert & Fair admission tickets went on sale on June 7th. So far 914 tickets have been sold between all ticket types. 800 are concert tickets and 114 for all others for a net of \$38,176.00. Clay Walker is in the lead for concert sales. Staff will work with Constellation Marketing to promote and boost sales for the artists that have lower numbers so that they get seen more often in public.

8. OTHER

None.

9. MOTION TO ADJOURN: Motion to adjourn.

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees motions to adjourn the meeting at 8:35 a.m. Rene' Speer seconds. No discussion. All in favor.
SECOND: Rene' Speer		
VOTE		
Name	Vote	
Wendee Crofoot	Yes	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Bruce Webber	Yes	
Laurie Trieger	Abstain	

Meeting adjourned.

X _____
Bruce Webber, President

MINUTES ARE DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.