

FAIR BOARD MEETING
January 8, 2026
Meeting Room 2, 7:30 a.m.

Crofoot	Moulton	Voorhees	Webber	Commissioner Trieger
Present	Present	Present	Present	Present

Others Present:

Corey Buller - Fair Manager/Division Manager, Lane Events Center
Becky Kirsch - Office Assistant, Lane Events Center
Jeff True - Sales Associate, Lane Events Center
Vicki Van Patten - Events Coordinator, Lane Events Center
Alyssa Loban - Events Coordinator, Lane Events Center
Erik Elfstrom - Operations Supervisor, Lane Events Center
René Speer - Honorary Fair Board Member
Jay Zink - Community Member
April Bardy - Community Member

1. ITEMS FROM THE COMMUNITY - INTRODUCTION OF GUESTS

Bruce Webber introduced Jay Zink and April Bardy

2. ANNOUNCEMENTS

Corey spoke about how in previous meetings and discussions, regarding Fair Board terms, there was interest in voting Rene Speer to continue on as an honorary member. As a reminder, her term ended December 31, 2025, which means she will not have voting privileges but can work on projects or anything that the Fair Board asks. In addition to that, a Board Commissioners packet was put together that passed on January 6, 2026, on the consent calendar which reappointed Bruce Webber and Wendee Crofoot to their second term. Corey has updated the Fair Board terms as follows:

- 1) Bruce Webber and Wendee Crofoot through December 31, 2029
- 2) Sid Voorhees through December 31, 2026
- 3) Debra Moulton through December 31, 2027

Corey said there is one vacant position. When discussed in the by-laws, we set our membership to 5-7 members. We will not limit it to a specific number and if there is interest, we would happily accept additional members.

3. APPROVAL OF MINUTES: November 6, 2025 – ACTION ITEM

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees motioned to approve the November 6, 2025, minutes as written. Wendee Crofoot seconds. No discussion. All in favor.	
SECOND: Wendee Crofoot			
VOTE			
Name	Vote		
Wendee Crofoot	Yes		
Debra Moulton	Yes		
Sid Voorhees	Yes		
Bruce Webber	Yes		

4. **NOMINATIONS/VOTE FOR PRESIDENT/VICE PRESIDENT 2026 - ACTION ITEM**

Corey said he looked at the video and minutes from last year because there had been some discussion about the process and timing of nominating/voting. He wanted to reaffirm that in the way that it is written, we will take the nominations and vote at the first meeting each year.

Sid Voorhees motioned to nominate Wendee Crofoot for President and Bruce Webber for Vice President for 2026. This would be considered a slate when voting for two names together. René Speer spoke about giving the whole board opportunities to hold a position.

MOTION: Sid Voorhees	COMMENTS: Sid Voorhees motioned to nominate Wendee Crofoot for President and Bruce Webber for 2026. Bruce Webber seconds. Discussion about the motion.
SECOND: Bruce Webber	
VOTE	
Name	Vote
Wendee Crofoot	No
Debra Moulton	No
Sid Voorhees	Yes
Bruce Webber	Yes

Commissioner Trieger said that not everyone at the table understood exactly what the voting procedure was. It is the Chair's responsibility to make sure there is opportunity for discussion. A motion that has been made once it fails cannot bring that same motion back. The motion was a slate and therefore the motion failed. Corey said the Board can go back to do an individual motion and include the discussion. Bruce Webber reopened the nominations for a Fair Board President for 2026. Sid Voorhees motioned to nominate Wendee Crofoot for President.

MOTION: Sid Voorhees	COMMENTS: Sid Voorhees motioned to nominate Wendee Crofoot for President for 2026. Bruce Webber seconds. No discussion. All in favor.
SECOND: Bruce Webber	
VOTE	
Name	Vote
Wendee Crofoot	Yes
Debra Moulton	Yes
Sid Voorhees	Yes
Bruce Webber	Yes

Sid Voorhees motioned to nominate Bruce Webber as Vice President for 2026. Bruce Webber seconds. René Speer asked the board to consider nominating member, Debra Moulton, who has not been nominated for a position yet. Sid explained his reasoning behind his nomination and declined to withdraw it. Motion was presented.

MOTION: Sid Voorhees	COMMENTS: Sid Voorhees motioned to nominate Bruce Webber for Vice President for 2026. Bruce Webber seconds. Discussion about the motion. Motion fails.
SECOND: Bruce Webber	
VOTE	
Name	Vote
Wendee Crofoot	No
Debra Moulton	No
Sid Voorhees	Yes
Bruce Webber	Yes

Wendee Crofoot motioned for Debra Moulton to be Vice President for 2026.

MOTION: Wendee Crofoot	SECOND: Bruce Webber	VOTE	COMMENTS: Wendee Crofoot motioned to nominate Debra Moulton for Vice President for 2026. Bruce Webber seconds. No discussion. All in favor.
Wendee Crofoot	Yes		
Debra Moulton	Yes		
Sid Voorhees	Yes		
Bruce Webber	Yes		

5. 2026 MEETING DATES - ACTION ITEM

Fair Board meetings have been on the first Thursday of every month at 7:30am for the purpose of keeping it consistent, for ease of scheduling and planning and for public awareness. There are times when we may need to reschedule or cancel one, but we try to be consistent most of the time. Corey asked the board to decide if this schedule should remain the same or if they would like to change it. Commissioner Trierer suggested the meeting be published as 60 minutes rather than 90 minutes as the meetings tend to only last one hour or less. There was also a question about whether to continue having a meeting in July during Fair month or change it to July 9, 2026.

MOTION: Wendee Crofoot	SECOND: Bruce Webber	VOTE	COMMENTS: Wendee Crofoot motioned to publish the Fair Board meetings as a 60-minute meeting from 7:30a-8:30a instead of a 90-minute meeting from 7:30a-9:00a. Bruce Webber seconds. No discussion. All in favor.
Wendee Crofoot	Yes		
Debra Moulton	Yes		
Sid Voorhees	Yes		
Bruce Webber	Yes		

MOTION: Wendee Crofoot	SECOND: Bruce Webber	VOTE	COMMENTS: Wendee Crofoot motioned to withdraw the motion of removing the July meeting from the schedule. Bruce Webber seconds. No discussion. All in favor.
Wendee Crofoot	Yes		
Debra Moulton	Yes		
Sid Voorhees	Yes		
Bruce Webber	Yes		

MOTION: Sid Voorhees	SECOND: Bruce Webber	VOTE	COMMENTS: Sid Voorhees motioned to move the July meeting date to July 9, 2026. Bruce Webber seconds. No discussion. All in favor.
Wendee Crofoot	Yes		
Debra Moulton	Yes		
Sid Voorhees	Yes		
Bruce Webber	Yes		

6. HORSE COORDINATOR/HORSE PROGRAM DISCUSSION

Corey said that staff are scheduled to meet with the new horse coordinator, Emily Honey. She has already been working behind the scenes on a proposal to revitalize the horse show to increase participation. He provided a list of goals that will be shared with Emily. There will be new/updated information available after the meeting.

There continues to be information floating around on social media that we are trying to get rid of the horse program and Corey assured the board that it is not true.

7. **2026 FAIR UPDATE**

- 1) **4-H:** Corey received some updates from the OSU Extension Office Program Coordinator, Elizabeth Gangwer. There is a new staff member that will be supporting Elizabeth at the Fair this year. Her name is Corinne Black. The final month for youth to enroll in 4H and be eligible for the Fair is coming up. Fair registration will open in May. The Fair Rule Book section will be released this month on their website. They are finalizing some judges as they've had some turnover. They have Spring educational events coming up that include a cattle clinic & Livestock Field Day in April and Youth for the Quality Care of Animal trainings in May and June. The Adulting 101 series is open for enrollment now through January 28th for teens ages 13-18. Information for that series is on their website.
- 2) **Concerts:** We have submitted several offers that are still pending. There's not a lot of traction that happens every year during the holiday season, whether that is the artist, the buyers or management, it just can't get any traction. Corey said that the Western Fairs Association conference is coming up in a couple of weeks and he usually schedules some time to meet with the Buyers and even some of the Managers if they are available. He is hopeful that by the end of this month, we will have some good traction on that. We have already talked about the layout, how we'll be changing it and trying to incentivize the tickets a little more.
- 3) **Security:** Corey said he has met with our Security team and EPD. We have confirmed our relationship with them for this year and are working on a formal request for services similar to last year's. In the meeting with EPD we received a lot of positive feedback. The Lieutenant that Corey met with had invited his Captain down to observe their operations and they were very impressed. They would like to engage their community service team and will be looking for opportunities to engage with the public. We will be looking for opportunities to partner with them to let them promote some of their own services. We have an RFP going out soon for our t-shirt security and are reaching out to all t-shirt security companies. The incident command goes to EPD. Corey will be speaking with the Sheriff regarding their level and ability to be here as well and we will still have the Sheriff's Posse handling the parking.
- 4) **Other:** We have some policy and language under review by County Legal due to some issues regarding commercial vendors and gate signage from last year. We will be ordering two more metal detectors, one additional for the yellow gate and the other behind the ice arena at the exhibitor gate. We also purchased 2500 feet of chain link fence to control flow and traffic during the fair. This will reduce our equipment rental by almost \$20,000 each year. It will also be available to use and rent to clients throughout the year.

8. **PROJECTS/MASTER PLAN UPDATES/CONTRACTS UPDATES**

- a) Corey spoke about going to City Club along with Commissioner Trieger. They had some good discussions and spoke with a lot of people. We do have a lot of work in the background and will need to do an RFP in terms of the Master Plan. We have various consultants and architects working on the initial cost and design work that includes site analysis, site improvements and multi-use facility planning. All of this is happening in the background that will lead into the final push to get a Master Plan done.
- b) Wheeler HVAC is still tracking. The lead times now are March or April in terms of equipment. This means it will be fully air conditioned before Fair.
- c) The bridge and road repair project is still in the engineering and site analysis phase. They have been doing some core sample drilling.
- d) The other projects happening in the background include the cost and design work for the ADA upgrades for the Convention Center lobby restrooms. We will also be looking to add a family restroom at each end of the lobby. We looked at whether we could add gender-neutral restrooms but with the cost and design for the spaces but we would lose too many restroom spaces and stalls. This would drive the cost up, so we decided to add a family restroom at each end of the lobby instead.
- e) Corey said the Marketing RFP has gone out. We have used Constellation for several contract cycles. One of the key components while we were doing research and looking at our current concert promotions is the effort put into social media. It is much more prevalent than it has been in the past and there's a lot more success, especially when it comes to seeing the results of concert ticket sales, etc. When we approached our Marketing RFP, and looked at opportunities for improvement, data driven and those types of promotions rose to the top in terms of things that we saw the need for improvement.

9. OTHER

- a. **Potential Training:** Corey said that Lane County is working on being more forward thinking in terms of Advisory Boards. There are some trainings being scheduled for some potential dates, but Corey has not seen a follow up on that yet. These are for Advisory Boards and committees, possibly in late January or early February. These are both staff liaison training as well as being open to boards and committee members. Potential topics include overview of County committee and boards, application processes, making meetings accessible and welcoming, some operations overview, which will include Robert's Rules and decision-making processes, posting public meetings, recordkeeping as well as some potential Oregon Government ethics training, public meeting law and public records training.
- b. **Budget:** Corey reminded the board that February is usually when we attempt to work on the budget. He does not have a date for when he will see the documents and will only have approximately one week turnaround time and will get the information to the board when he can.

MOTION TO ADJOURN: Motion to adjourn.

MOTION: Debra Moulton	
SECOND: Sid Voorhees	
VOTE	
Name	Vote
Wendee Crofoot	Left Early
Debra Moulton	Yes
Sid Voorhees	Yes
Bruce Webber	Yes

COMMENTS: Debra Moulton motions to adjourn the meeting at 8:23 a.m. Sid Voorhees seconds. No discussion. All in favor.

Meeting adjourned.

X_____
Wendee Crofoot, President

THE MINUTES ARE A DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.