

FAIR BOARD MEETING
April 7, 2022
Meeting Room 2, 7:30 a.m.

Vacancy	Speer	Moulton	Voorhees	Cunningham
	Present	Present	Present	Present

Others Present:

Corey Buller – Fair Manager, Lane Events Center Manager
 Rachel Bivens – Marketing Manager/Assistant Fair Manager, Lane Events Center
 Emily Zajac – Marketing & Sales Specialist, Lane Events Center
 Becky Kirsch – Office Assistant, Lane Events Center

1. ITEMS FROM THE COMMUNITY:

None

2. ANNOUNCEMENTS:

None

3. APPROVAL OF MINUTES: April 7, 2022

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees moved to approve the April 7, 2022 minutes as written. Richard Cunningham seconds. No discussion. All in favor.
SECOND: Richard Cunningham		
VOTE		
Name	Vote	
Vacancy		
Richard Cunningham	Yes	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Laurie Trieger	Absent	

4. 2022 FAIR UPDATE:

Staff provided an update on how 2022 Fair planning is going up to this point. Main Stage entertainment is still being secured. 3 out of 5 concerts are booked with 2 others pending. Ideally staff would like to announce the entertainment lineup by May and have tickets go on sale by June 3, 2022. Willamette Bar stage is in progress. This bar was on the Convention Center Lawn in 2021 but is being moved this year, will be a larger tent and include a small stage. Three bands have currently been schedule for that stage The Community Stage is still available to performers although we have lessened the number of time slots available to due to a decrease in community demand over the past few years. Salseros Dance Studio will provide a performance & dance lessons two of the nights. A Hula school will perform for two nights and the fifth night is scheduled with a local band that reached out early. Also added this year is Hilia Hula Hoop Extraordinaire that will roam the grounds and a couple of other roaming performers as well. There will also be an E-Sports (online gaming) area where Fair guests can play games, compete with each other etc throughout each day.

ACTION/DIRECTION:

Staff will continue with planning updates and provide additional updates at the next meeting.

5. SPONSORSHIP UPDATE:

Staff discussed that sponsorships are going very well this year. While not all contracts are finalized at this time, the total value of sponsorships to be received this year has already exceeded the budgeted revenue amount. There are many sponsors returning this year as well as many new ones in the mix. Staff have secured a wine sponsor as well as a clear bag sponsor. There is a potential for a new hard alcohol partner as well.

ACTION/DIRECTION:

None.

6. SECURITY PLAN/PROJECTS UPDATE:

a. Capital Projects:

i. PA System: installation has begun on this paging system on parking light poles.

- ii. Security Cameras: planning for at least one camera at each of the 8 gates is in place. Proposals for the work/equipment are being gathered and will include the potential to expand the system further as we move forward.
- b. Security Plan:
 - i. Staff has begun implementing a clear bag and bag check policy. The new policy has been added to the LCF website and social media. Community response has been largely positive but there have been some comments surrounding prohibited items. That policy is still under review and finalization. It will be posted once finalized. Updates signage regarding all policies will be created and posted during Fair. Discussion surrounding whether or not 4-H/FFA added the clear bag policy to the Exhibitor Handbook. Staff answered that yes, Elizabeth Gangwar with 4-H is drafting an FAQ sheet for exhibitors at this time.
 - ii. Follow up: Incident Command Post will be located in Meeting Room 1. Sheriff's department does not have enough staff to provide sworn officers to be stationed at the Fair. EPD has informed staff that they are all committed to the World's Track and Field event and therefore will not be able to provide any sworn officers for the Fair either. Mounted Sheriff's Posse and SAR will however be returning this year.

7. MASTER PLAN/FACILITIES PROPOSAL UPDATE:

Staff spoke about the Master Plan and how it is still on hold at this time. The Oregon Legislature has allocated 7.5 million to the potential multi-use stadium project. More funding is needed before it can be determined if this project will move forward or not. County Staff and management are still looking at resources such as grants and other funding sources. Discussion surrounding whether or not the Eugene Emeralds have any wiggle room on their 2024 deadline. Staff relayed that this is a part of the discussion as the 2024 deadline may not be possible.

ACTION/DIRECTION:

Staff will continue to update the Board as the proposal and projects evolve.

8. 4-H/FFA UPDATE:

Staff gave updates from 4-H leadership: Things are moving forward, judges are secured. 4-H asked if the Fair will be willing to provide lunch vouchers for the 4-H judges. Fair staff agreed and will provide vouchers for this year. April 30 is weigh in for sheep, goats and swine. Meeting room 1 will be used for judging on Sunday prior to Fair. 4-H is waiting to hear back from Bish's RV regarding use of a trailer. Enrollment is up for swine & beef.

Fair Open Show update: The Creatives book is now online. Fair baking & candy coordinator, Tammy, has secured many donations including vouchers from Papa's Pizza. This donation is enough to provide vouchers throughout all creative departments.

ACTION/DIRECTION:

None.

9. BUSINESS OREGON GRANT OPPORTUNITY:

In the 2019-21 legislative session, \$10 million in tax exempt lottery funding was provided to Business Oregon to provide grants for capital improvement projects to county fairground facilities. These funds to be divided between any of the 36 county fairs that apply. The first round of contracts will begin to be distributed in August 2022 with the second round being distributed in June 2023 or shortly thereafter.

10. OTHER:

None.

11. **MOTION TO ADJOURN:** Motion to adjourn

MOTION: Sid Voorhees		COMMENTS: Sid Voorhees motions to adjourn the meeting at 8:06 am. Debra Moulton seconds. No discussion. All in favor.
SECOND: Debra Moulton		
VOTE		
Name	Vote	
Vacancy		
Richard Cunningham	Yes	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Laurie Trieger	Absent	

Meeting adjourned.

X _____
René Speer, President

MINUTES ARE DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.